



ABOUT JENNIFER BROWN

Jennifer “Jen” Brown’s love of organizational development and human resources started when she interned during her sophomore year in college with the Association for Training and Development.

Having led major corporate functions and advised executives during steady and turbulent times, Jen has extensive first-hand experience in driving organizational change at a strategic level and facilitating rapid personal improvement in individuals.

She has worked in diverse environments, including financial, banking, government contracting manufacturing, professional services, consumer goods, real estate, insurance, nonprofits, legal, hospitality, retail, transportation and utilities.

Jen is a business-focused Human Resources and Organizational Effectiveness leader who knows that a business is only as strong as its people. Her goal in working with clients is to provide thoughtful, specialized and appropriate business solutions to challenging HR, Leadership and Organizational Development issues.

She spent the first part of her career in Andersen Consulting’s (Accenture) Change Management practice and then held various senior roles at Freddie Mac to include:

- Manager, Training and Development
- Director, HR Business Partner
- Director of Recruiting
- Senior Director of HR Business Operations

In 2002, Jen founded PeopleTactics, a national leader in Strategic HR Consulting, where she and her team provide HR and organizational development consulting and advisory services focused on:

- Strategy and organizational development steeped in a company’s vision, mission, values and desired employee behaviors
- Executive and management leadership development and coaching
- Employee training and development
- Employee attraction and engagement
- Performance management
- HR strategy development, function establishment and turn-around situations

Jen is continuing her love of change management, HR, and organizational development with the launch of Successful Culture International (SCI). She and her long-time friend and colleague, Marissa Levin, have

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brought their talents and services together to establish a global corporate culture consultancy that leads organizations undergoing significant transformation through a proven model to define, stabilize, and strengthen organizational cultures. SCI also works with emerging companies to help define their corporate cultures so that they can attract, hire, and retain the best talent.

Jennifer is a frequent speaker on HR and Organizational Development topics and has been featured in the Washington Business Report (WJLA-TV), U.S. News & World Report, Business News Daily, monster.com, recruiter.com, and SMART CEO.

Jennifer has been an adjunct faculty member with the Robert H. Smith School of Business at the University of Maryland, where she taught several HR courses at the undergraduate and graduate level.

She earned a Master of Business Administration (specialized in HR and Organizational Development) and Bachelor of Science (major in Personnel/Labor Relations) from the University of Maryland. Jennifer is also certified as a Senior Professional in Human Resources (SPHR and SHRM-SCP).